

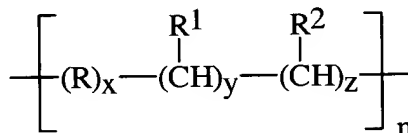
WHAT IS CLAIMED IS:

1. A suds-forming and/or foam-forming composition having increased suds volume and suds retention, said composition comprising:

- a) an effective amount of a zwitterionic polymeric suds stabilizer;
- b) an effective amount of a detergent surfactant; and
- c) the balance carriers and other adjunct ingredients;

provided that a 10% aqueous solution of said suds-forming and/or foam-forming composition has a pH of from about 4 to about 12.

2. A composition according to Claim 1 wherein said zwitterionic polymeric suds stabilizer (a) has the formula:



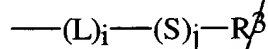
wherein R is C₁-C₁₂ linear alkylene, C₁-C₁₂ branched alkylene, and mixtures thereof; R¹ is a unit capable of having a negative charge at a pH of from about 4 to about 12; R² is a unit capable of having a positive charge at a pH of from about 4 to about 12; n has a value such that said zwitterionic polymers suds stabilizer has an average molecular weight of from about 1,000 to about 2,000,000 daltons; x is from 0 to 6; y is 0 or 1; and z is 0 or 1.

3. A composition according to Claim 1 wherein said zwitterionic polymeric suds stabilizer has an average molecular weight of from about 5,000 to about 1,000,000 daltons.

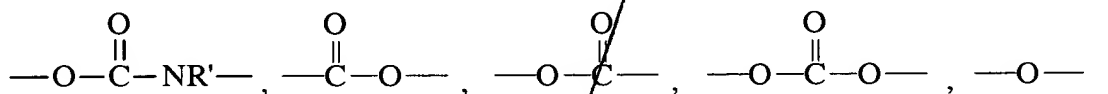
4. A composition according to Claim 3 wherein said zwitterionic polymeric suds stabilizer has an average molecular weight of from about 10,000 to about 750,000 daltons.

5. A composition according to Claim 2 wherein x is 1 or 2.

6. A composition according to Claim 2 wherein R¹ has the formula:



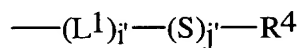
wherein L is a linking unit independently selected from the following:



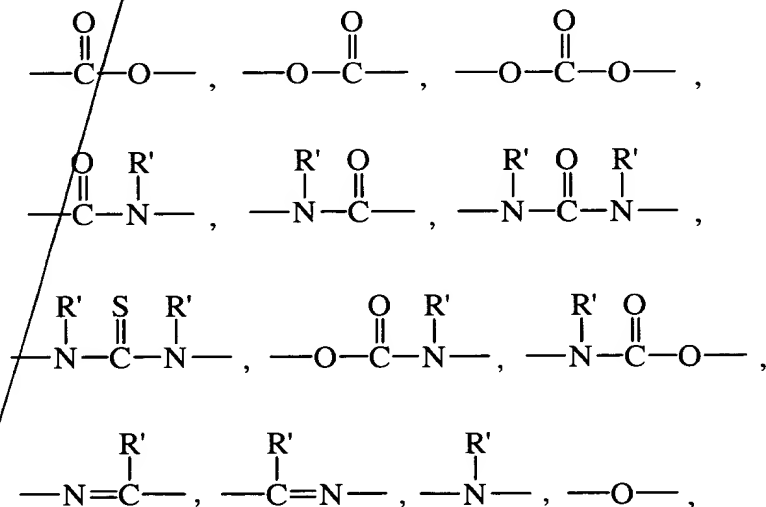
and mixtures thereof; R' is independently hydrogen, C₁-C₄ alkyl, and mixtures thereof or R' and S can form a heterocycle of 4 to 7 carbon atoms, optionally containing other hetero atoms and optionally substituted; R³ is independently selected from -CO₂M, -SO₃M, -OSO₃M, -CH₂P(O)(OM)₂, -OP(O)(OM)₂, units having the formula:



wherein each R⁸, R⁹, and R¹⁰ is independently selected from the group consisting of hydrogen, -(CH₂)_mR¹¹, and mixtures thereof, wherein R¹¹ is -CO₂H, -SO₃M, -OSO₃M, -CH(CO₂H)CH₂CO₂H, -CH₂P(O)(OH)₂, -OP(O)(OH)₂, and mixtures thereof; provided that one R⁸, R⁹, or R¹⁰ is not a hydrogen atom; R² has the formula:

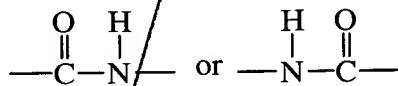


wherein L¹ is a linking unit independently selected from the following:



and mixtures thereof; wherein R' is independently hydrogen, C₁-C₄ alkyl, and mixtures thereof or alternatively R' and S can form a heterocycle of 4 to 7 carbon atoms, optionally containing other hetero atoms and optionally substituted; R⁴ is independently selected from amino, alkylamino carboxamide, 3-imidazolyl, 4-imidazolyl, 2-imidazolyl, 4-imidazolyl, 2-piperidinyl, 3-piperidinyl, 4-piperidinyl, 1-pyrazolyl, 3-pyrazoyl, 4-pyrazoyl, 5-pyrazoyl, 1-pyrazolyl, 3-pyrazolyl, 4-pyrazolyl, 5-pyrazolyl, 2-pyridinyl, 3-pyridinyl, 4-pyridinyl, piperazinyl, 2-pyrrolidinyl, 3-pyrrolidinyl, guanidino, amidino, and mixtures thereof; each S is independently selected from C₁-C₁₂ linear alkylene, C₁-C₁₂ branched alkylene, C₃-C₁₂ linear alkenylene, C₃-C₁₂ branched alkenylene, C₃-C₁₂ hydroxyalkylene, C₄-C₁₂ dihydroxyalkylene, C₆-C₁₀ arylene, C₈-C₁₂ dialkylarylene, -(R⁵O)_kR⁵-, -(R⁵O)_kR⁶(OR⁵)_k-, -CH₂CH(OR⁷)CH₂-, and mixtures thereof; R⁵ is C₂-C₄ linear alkylene, C₃-C₄ branched alkylene, and mixtures thereof; R⁶ is C₂-C₁₂ linear alkylene, and mixtures thereof; R⁷ is hydrogen, C₁-C₄ alkyl, and mixtures thereof; M is hydrogen or a water soluble cation; i is 0 or 1; i' is 0 or 1; j is 0 or 1; j' is 0 or 1; k is from 1 to 20; and m is from 0 to 10.

7. A composition according to Claim 6 wherein i and j are each equal to 0.
8. A composition according to Claim 7 wherein R is C₁-C₄ linear alkylene, C₁-C₄ branched alkylene, and mixtures thereof; R³-CO₂M, L¹ has the formula:

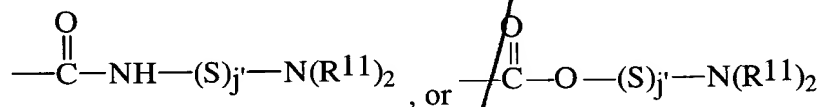


S is C₂-C₄ linear alkylene; R⁴ is alkylamino having the formula:



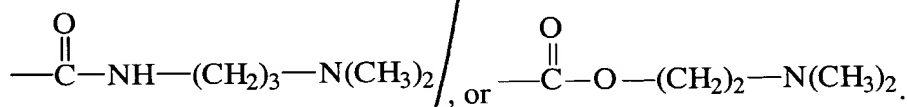
wherein each R¹¹ is independently hydrogen, C₁-C₄ alkyl, and mixtures thereof or the two R¹¹ can form a heterocycle of 4 to 8 carbon atoms, optionally containing other hetero atoms and optionally substituted; M is hydrogen; x is 1; y is 1, z is 1.

9. A composition according to Claim 2 wherein R¹ is -CO₂H, R² is selected from the group consisting of:

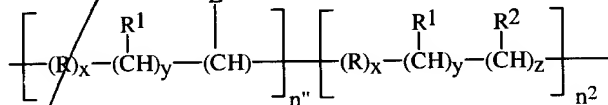
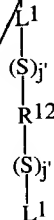
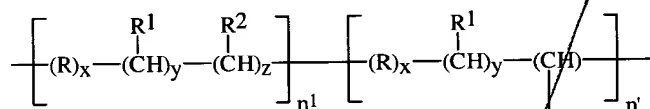


wherein R^{11} is hydrogen, methyl, and mixture thereof; S is C_2 - C_6 linear alkylene; j' is 1.

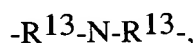
10. A composition according to Claim 9 wherein R^2 is selected from the group consisting of:



11. A composition according to Claim 1 wherein said zwitterionic polymeric suds stabilizer has the formula:

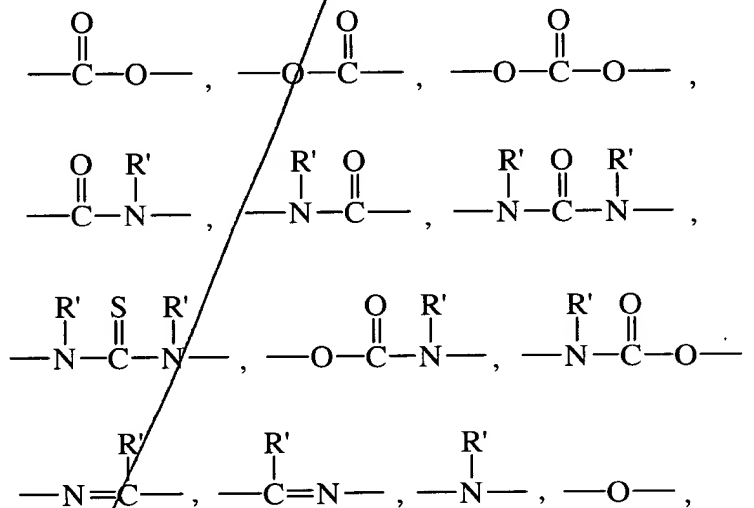


wherein R is C_1 - C_{12} linear alkylene, C_1 - C_{12} branched alkylene, and mixtures thereof; R^1 is a unit capable of having a negative charge at a pH of from about 4 to about 12; R^2 is a unit capable of having a positive charge at a pH of from about 4 to about 12; C_1 - C_{12} linear alkylene amino alkylene having the formula:



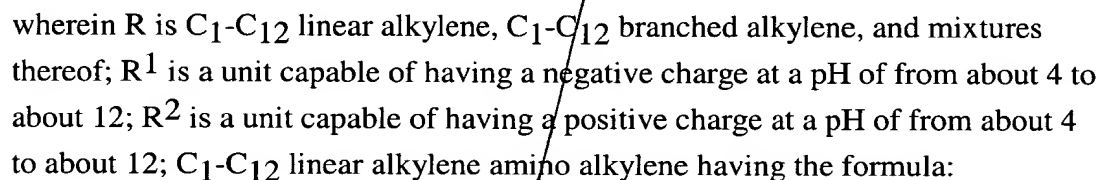
L^1 , and mixtures thereof, wherein each R^{13} is independently L^1 , ethylene, and mixtures thereof; each S is independently selected from C_1 - C_{12} linear alkylene, C_1 - C_{12} branched alkylene, C_3 - C_{12} linear alkenylene, C_3 - C_{12} branched alkenylene, C_3 - C_{12} hydroxyalkylene, C_4 - C_{12} dihydroxyalkylene, C_6 - C_{10} arylene, C_8 - C_{12} dialkylarylene, $-(\text{R}^5\text{O})_k\text{R}^5-$, $-(\text{R}^5\text{O})_k\text{R}^6(\text{OR}^5)_k-$,

$\text{CH}_2\text{CH}(\text{OR}^7)\text{CH}_2-$, and mixtures thereof; L^1 is a linking unit independently selected from the following:

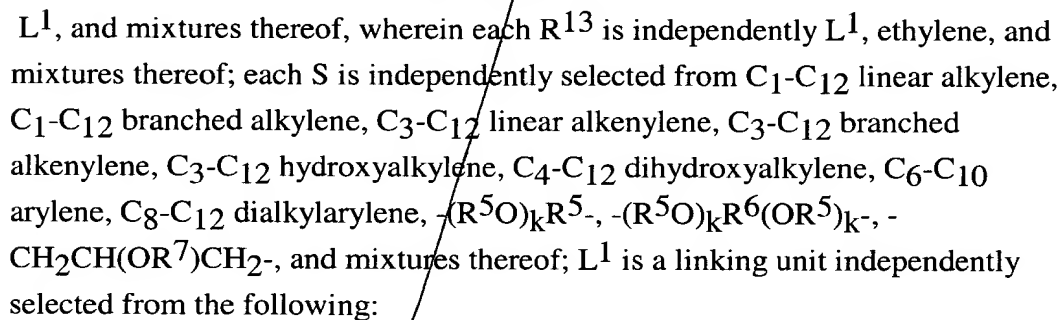


and mixtures thereof; $n^1 + n^2$ has a value such that said zwitterionic polymers suds stabilizer has an average molecular weight of from about 1,000 to about 2,000,000 daltons; n' is equal to n'' and further $n' + n''$ is less than or equal to 5% or the value $n^1 + n^2$; x is 0 to 6; y is 0 or 1; and z is 0 or 1.

12. A composition according to Claim 1, wherein said other adjuncts ingredients is selected from the group consisting of : soil release polymers, polymeric dispersants, polysaccharides, abrasives, bactericides, tarnish inhibitors, builders, enzymes, opacifiers, dyes, perfumes, thickeners, antioxidants, processing aids, suds boosters, buffers, antifungal or mildew control agents, insect repellants, anti-corrosive aids, and chelants.
13. A composition according to Claim 1, further comprising an enzyme selected from the group consisting of protease, amylase, and mixtures thereof.
14. A composition according to Claim 1 wherein said zwitterionic polymeric suds stabilizer (a) is a zwitterionic polymeric suds stabilizer of the formula:



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and mixtures thereof; $n^1 + n^2$ has a value such that said zwitterionic polymers suds stabilizer has an average molecular weight of from about 1,000 to about 2,000,000 daltons; n' is equal to n'' and further $n' + n''$ is less than or equal to 5% or the value $n^1 + n^2$; x is 0 to 6; y is 0 or 1; and z is 0 or 1.

15. A composition according to Claim 1 wherein the deterative surfactant (b) is selected from the group consisting of linear alkyl benzene sulfonates, α -olefin sulfonates, paraffin sulfonates, methyl ester sulfonates, alkyl sulfates, alkyl alkoxy sulfates, alkyl sulfonates, alkyl alkoxy carboxylates, alkyl alkoxyated sulfates, sarcosinates, taurinates, and mixtures thereof.
16. A composition according to Claim 1, wherein said other adjuncts ingredients (c) is selected from the group consisting of : soil release polymers, polymeric dispersants, polysaccharides, abrasives, bactericides, tarnish inhibitors, builders, enzymes, opacifiers, dyes, perfumes, thickeners, antioxidants, processing aids, suds boosters, buffers, antifungal or mildew control agents, insect repellants, anti-corrosive aids, and chelants.
17. A composition according to Claim 1, wherein said deterative surfactant (b) is selected from the group consisting of amine oxides, polyhydroxy fatty acid amides, betaines, sulfobetaines, alkyl polyglycosides, alkyl ethoxylates, and mixtures thereof.
- 435 18. A composition according to Claim 1, further comprising an enzyme selected from the group consisting of protease, amylase, and mixtures thereof.
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772+ 19. The composition according to Claim 1 wherein the composition is a personal care composition.
- 510 20. The composition according to Claim 1 wherein the composition is a laundry detergent composition.
21. The composition according to Claim 1 wherein the composition is a hard surface cleaning composition.

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22. The composition according to Claim 1 wherein the composition is an agrochemical foaming composition.

23. The composition according to Claim 1 wherein the composition is an oil-field foaming composition.

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24. The composition according to Claim 1 wherein the composition is a fire-fighting foaming composition.

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25. A method for providing extended suds and/or foam volume and suds and/or foam duration when washing parts of a person's body in need of cleaning, comprising the step of contacting said parts with an aqueous solution of a personal care composition, said personal care composition comprising:

- a) an effective amount of a zwitterionic polymeric suds stabilizer;
 - b) an effective amount of a deterative surfactant; and
 - c) the balance carriers and other adjunct ingredients;
- provided that the pH of a 10% aqueous solution of said personal care composition is from about 4 to about 12.

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26. A method for providing increased suds volume and increased suds retention while washing a fabric and/or garment in need of cleaning, comprising the step of contacting said fabric and/or garment with an aqueous solution of a laundry detergent composition, said laundry detergent composition comprising:

- a) an effective amount of a zwitterionic polymeric suds stabilizer;
 - b) an effective amount of a deterative surfactant; and
 - c) the balance carriers and other adjunct ingredients;
- provided that the pH of a 10% aqueous solution of said laundry detergent composition is from about 4 to about 12.

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27. A method for providing increased suds volume and increased suds retention while cleaning a hard surface in need of cleaning in need of cleaning, comprising the step of contacting said hard surface with an aqueous solution of a hard surface cleaning composition, said hard surface cleaning composition comprising:

- a) an effective amount of a zwitterionic polymeric suds stabilizer;

- b) an effective amount of a deterative surfactant; and
 - c) the balance carriers and other adjunct ingredients;
- provided that the pH of a 10% aqueous solution of said hard surface cleaning composition is from about 4 to about 12.

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28. A method for providing increased suds volume and increased suds retention while treating a plant and/or crop in need of treatment, comprising the step of contacting said plant and/or crop with an aqueous solution of an agrochemical foaming composition, said agrochemical foaming composition comprising:

- a) an effective amount of a zwitterionic polymeric suds stabilizer;
- b) an effective amount of a deterative surfactant; and
- c) the balance carriers and other adjunct ingredients;

provided that the pH of a 10% aqueous solution of said agrochemical foaming composition is from about 4 to about 12.

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29. A method for providing increased suds volume and increased suds retention while drilling for oil in oil-fields, comprising the step of contacting said drilling equipment and/or subterranean formations with an aqueous solution of an oil-field foaming composition, said oil-field foaming composition comprising:

- a) an effective amount of a zwitterionic polymeric suds stabilizer;
- b) an effective amount of a clay; and
- c) the balance carriers and other adjunct ingredients;

provided that the pH of a 10% aqueous solution of said oil-field foaming composition is from about 4 to about 12.

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30. A method for providing increased suds volume and increased suds retention while fighting a fire, comprising the step of contacting said fire with an aqueous solution of a fire-fighting foaming composition, said fire-fighting foaming composition comprising:

- a) an effective amount of a zwitterionic polymeric suds stabilizer;
- b) an effective amount of a deterative surfactant; and
- c) the balance carriers and other adjunct ingredients;

provided that the pH of a 10% aqueous solution of said fire-fighting foaming composition is from about 4 to about 12.